



IT'S TIME TEXAS

**IT'S
TIME
TEXAS**

Baker Harrell, PhD

Founder, It's Time Texas

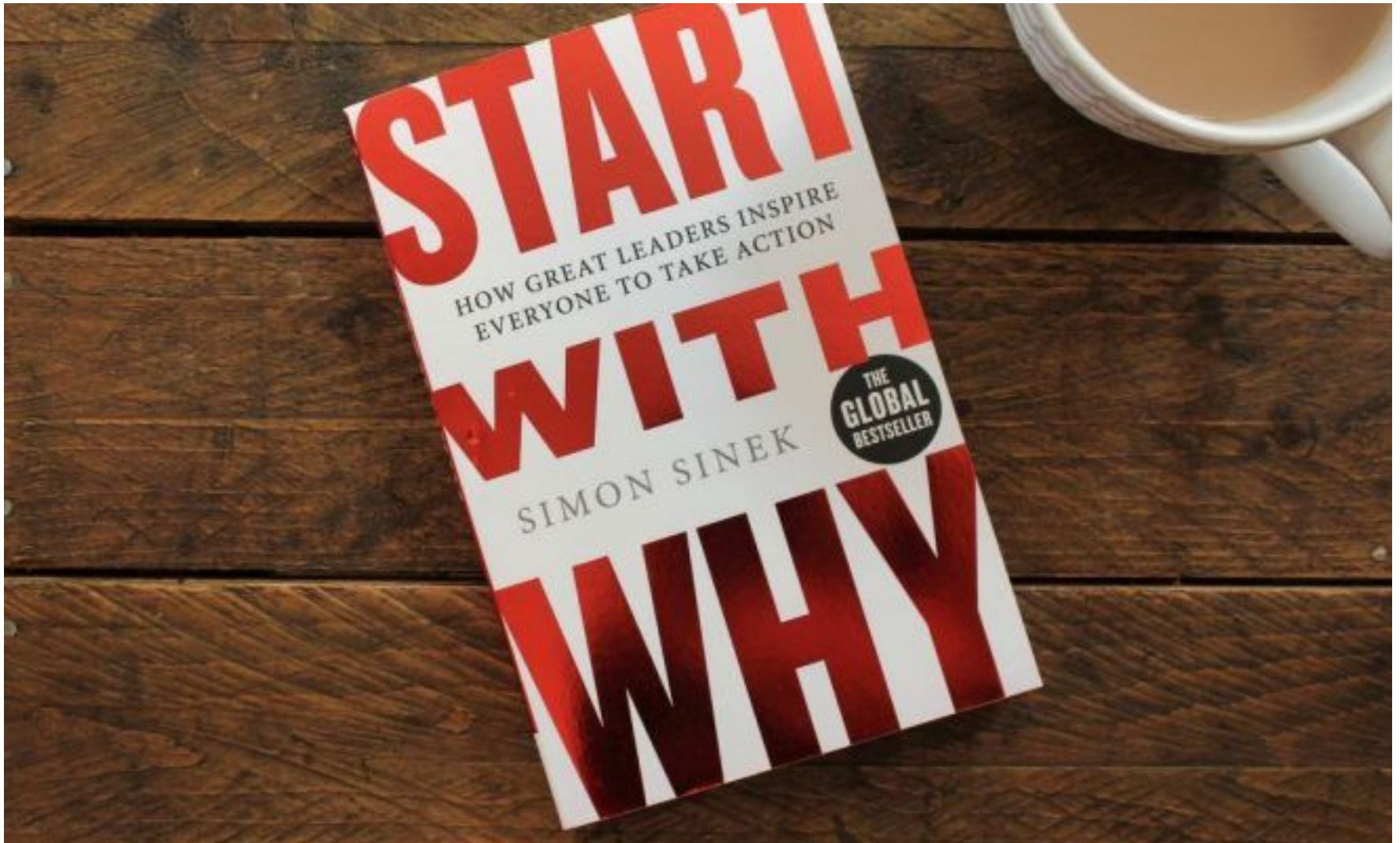
Web: ItsTimeTexas.org

Twitter: [@itstimefounder](https://twitter.com/itstimefounder)

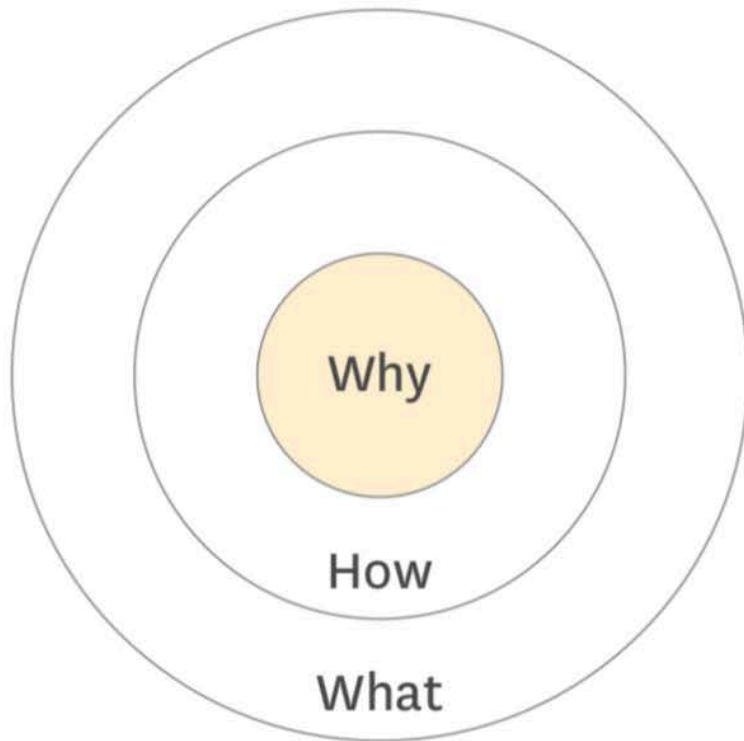


What Business Are You In?

What Are You Selling?



Sinek's 'Golden Circle'



Why – Your PURPOSE

How – Your **PROCESS**

What – Your **PRODUCT**

My Journey with Purpose

Purpose

Is

PASSION

Manifested

And

Supported.

Purpose

Is The Catalyst of

Momentous Change.

Purpose

**Is
Responsible
for**

PRESIDENT WILSON SAYS:
"This is the time to support Woman Suffrage."



PRESIDENT
Urge the people
for Woman Suffrage



WE DEMAND
EQUAL RIGHTS NOW

WE DEMAND
DECENT HOUSING NOW!

WE MARCH FOR
JOBS FOR ALL DECENT PAY DECENT HOUSING NOW!

WE DEMAND
VOTING RIGHTS NOW!

WE MARCH FOR
JOBS FOR ALL NOW!

WE DEMAND
EQUAL RIGHTS NOW!

Because

Purpose

Is The Domain of

Causes,

Caregivers,

Changemakers.

So, What's Your Why?

What Are You Really Selling?

Your “Why”

Is a Marketer's Dream...

And a Practitioner's Nightmare.

To Fully Manifest Your Purpose You'll Need:

- Passion (Why)
- Plan (How & What)
- Partners (Who)
- Persistence (When)

A Committed Partner

Mission:

We believe that Texas is best when Texans are healthy. That's why we're **igniting the movement** to establish a **culture of health** in the Lone Star State.

Our programs and partnerships empower all Texans to lead **healthier lives**, build **healthier communities**, and contribute to a **healthier state**.

Championing the Movement for a Healthier Texas.



2018 Impact:



1M+ Texans



4k+ Schools & Businesses



500+ Communities

IT'S TIME TEXAS | Our Work





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A COLLABORATION BETWEEN IT'S TIME TEXAS
AND THE UNIVERSITY OF TEXAS SYSTEM

October 17-18, 2019
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Please Remember

Through Purpose,

Every Person Can Become

Powerful.

Your Passion Can Ignite a

Movement.

And Every Moment Can Become

Magical.

So, Be

Purpose-
Driven.

THANK YOU!

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